
CONCEPT (SHORT VERSION)

INITIATIVE INSPIRE OPEN INITIATIVE FOR A SYSTEM PLATFORM FOR INDUSTRIAL REUSE-SYSTEMS IN EUROPE

The [IK Industrievereinigung Kunststoffverpackungen](#) (Industrial Association for Plastic Packaging) and [RIGK GmbH](#) have launched the INSPIRE initiative to protect existing reuse systems for industrial and commercial packaging.

INSPIRE stands for "Open **I**nitiative for a **S**ystem **P**latform for Industrial **R**euse-Systems in **E**urope" and responds to the new EU Packaging and Packaging Waste Regulation (PPWR), which comes into effect in early 2025.

From 2030, manufacturers and users of certain industrial and commercial packaging must meet extensive reuse obligations for specific packaging formats, including:

- Pallets
- Pallet wrapping
- Straps for stabilizing and protecting products transported on pallets
- Drums
- Canisters
- Rigid intermediate bulk containers
- Flexible intermediate bulk containers
- Trays
- Pails
- Plastic crates
- Boxes, except those made of cardboard
- Foldable plastic boxes.

However, existing reuse systems are granted grandfathering rights and are considered compliant with the new requirements. INSPIRE will be established as a non-legal association and is open to system providers, service providers, manufacturers, and users of industrial packaging. It adheres to the principle of secret competition and prevents inadmissible agreements between economic operators.

For INSPIRE registration, a reuse system must:

1. Provide and enable as many circulation cycles as possible under normally foreseeable conditions of use.
2. Concern packaging that was designed, developed, and placed on the market with the aim of being reused multiple times for the same purpose for which it was originally intended, can be emptied, unloaded, refilled, or reloaded, can be reconditioned under normal conditions of use, and does not become waste during the circulation cycle.
3. Comply with requirements regarding food safety and consumer health, safety, and hygiene.
4. Make organizational, technical, or financial arrangements that ensure the possibility of reuse. (Actual reuse of each individual package in the system is neither technically possible nor legally required.)
5. Be available in markets where the packer/filler is responsible for placing the packaged product on the market.
6. Inform affected economic operators along the value chain.
7. Have an established and documented governance structure.

As grandfathering rights may only apply to systems existing until the PPWR comes into force in **mid/late January 2025**, there is an **urgent need for action for affected companies**.

Therefore, IK will enable registration and thus joining INSPIRE from **November 27, 2024**.