

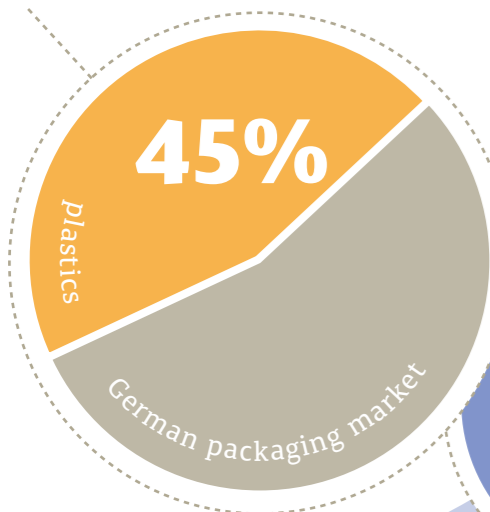
The IK Industrievereinigung Kunststoffverpackungen represents ...

... an industry which generates annual sales of **14.5** billion euros

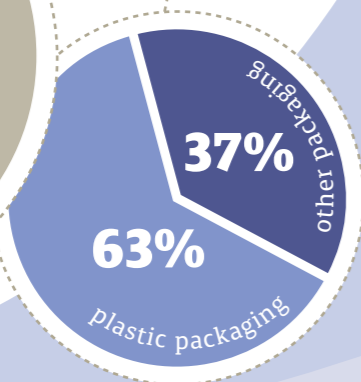
... with **300** member companies more than 80 percent of the market

an industry sector employing over **90.000** people

Plastics make up 45 per cent of the German packaging market; that makes it the largest material category.



In Germany, 63% of all products and goods purchased by private consumers are packaged in plastic.



Direct contact

KEEPING UP THE CONVERSATION

Alongside its virtual and media presence, personal contact in particular plays a meaningful role in communications. With its different departments and contacts, the IK Industrievereinigung Kunststoffverpackungen speaks out on various sector-relevant topics, responds directly to individual media enquiries and is available for bilateral and public discussion.



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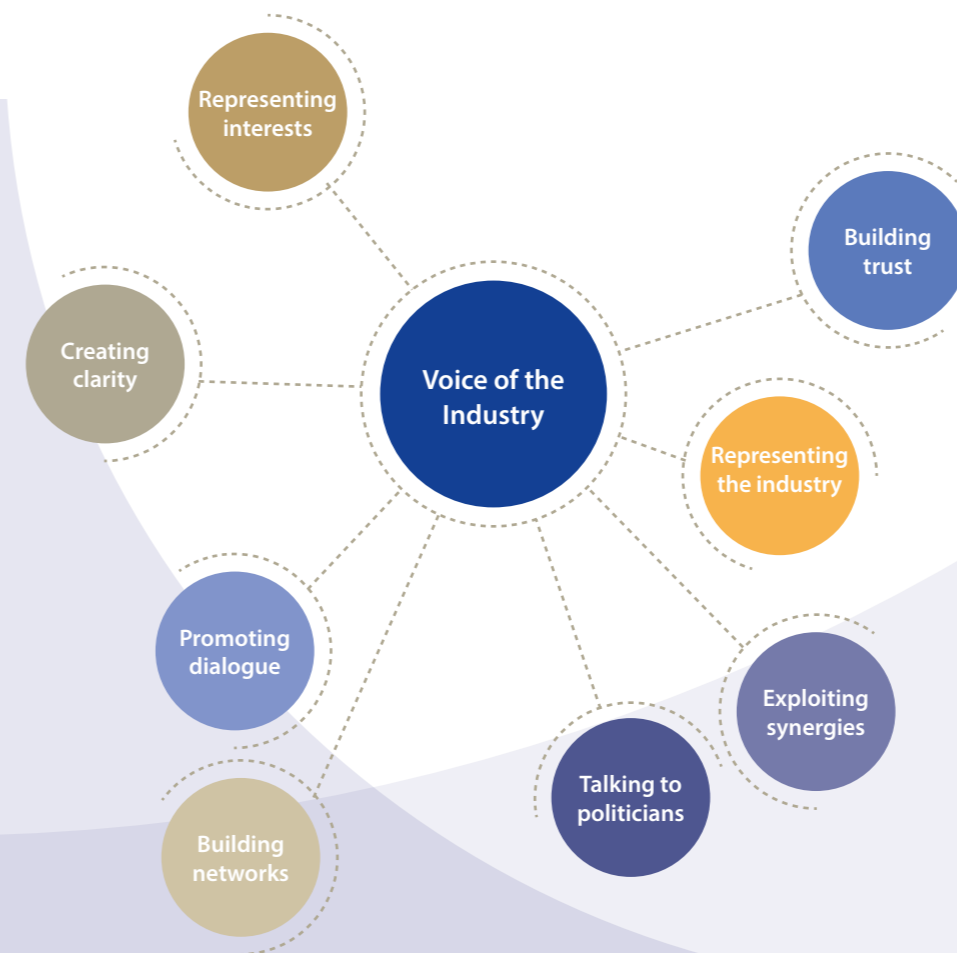
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German Association for Plastics Packagings and Films



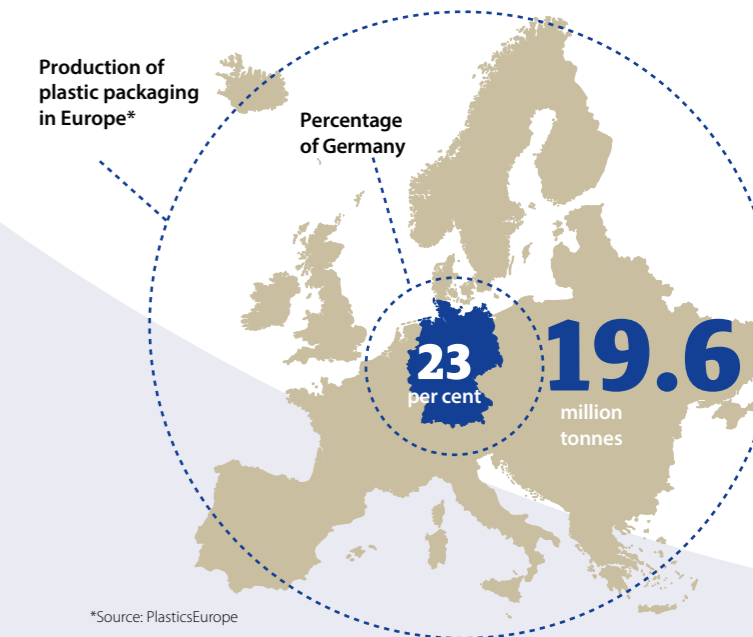
Facts and Figures

“The IK Industrievereinigung Kunststoffverpackungen represents its members competently and with great dedication. We communicate in a transparent, clear and personal manner.”

POWERFUL TRADE ASSOCIATION

With over 300 member companies, the IK Industrievereinigung Kunststoffverpackungen e.V. is the largest association in the plastic packaging sector in Europe. The IK is a powerful trade association which represents the interests of the German plastic packaging industry at both national and international level.

Furthermore, the IK is the largest supporting member of the German Association of Plastics Converters (GKV) and is therefore also involved in matters concerning the entire plastics processing industry in Germany.

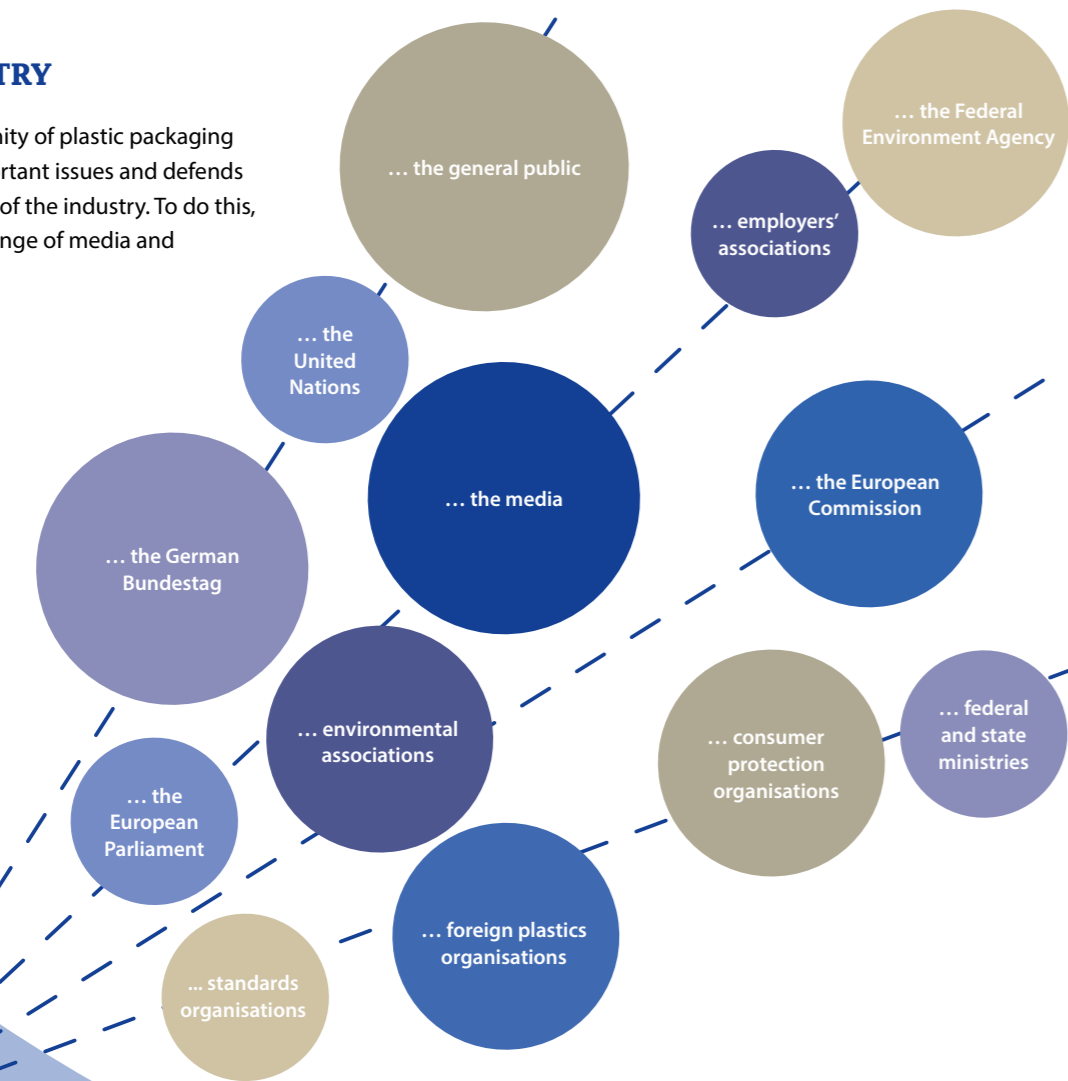


Opinion Formers

VOICE OF THE INDUSTRY

As the voice of the large community of plastic packaging manufacturers, the IK raises important issues and defends positions and interests on behalf of the industry. To do this, the association exploits a large range of media and networks at various levels.

We are opinion formers with respect to:



"We put forward our position on key committees and speak out for reasonable industry-wide regulations."

EXCELLENT INTERNATIONAL CONNECTIONS

The IK is represented in key international organisations and can therefore speak out on behalf of its members at European and global level.

IK membership of national organisations

- BDI Federation of German Industries
- GKV German Association of Plastics Converters
- Stiftung Zentrales Verpackungsregister ("Central Packaging Register" Foundation)
- AGVU Packaging and Environment Consortium
- DIN German Institute for Standardisation
- GADV Trade Committee of the German Packaging Associations
- BLL German Federation for Food Law and Food Science

IK membership of international organisations

- EuPC European Plastics Converters
- Global Plastics Alliance
- EuPF European Plastic Films
- EUMEPS European Manufacturers of EPS Packaging
- Petcore Europe
- PCEP Polyolefin Circular Economy Platform
- UN Committee of Experts on the Transport of Dangerous Goods

Secretariats of international associations at the IK

- ICPP International Confederation of Plastic Packaging Manufacturers
- EFIBCA European Flexible Intermediate Bulk Container Association
- Forum PET Europe

Areas of competence

EFFECTIVE REPRESENTATION OF INTERESTS

Medium-sized companies in particular appreciate the association's support with regard to topics which directly impact their business, but for which they have no resources of their own. The IK takes up such matters on behalf of its members, keeps them informed and represents them vis-à-vis other interest groups.

Furthermore, we take an active interest in such topics as:

- The economy and economic activity
- Sector image
- Preservation of resources and the environment
- Recovery and recycling
- Energy
- Sustainability
- Food contact and SAVE FOOD
- Corporate social responsibility
- Training and occupational safety
- Consumer protection
- Hazardous goods packaging

We voice our opinion on:

- National and European packaging legislation
- European environmental legislation (e.g. REACH)
- Consumer protection regulation materials
- Regulations governing food contact
- Protection of the oceans/marine litter
- Product protection and the environment
- Life cycle assessment
- Climate change/carbon footprint
- Energy supply/electricity costs
- Eco Design of packaging

The people to talk to

"Formulating targets, explaining positions, imparting knowledge – these are the key elements of our communication objective. The IK represents the interests of its members vis-à-vis politicians and other interested parties."

A STRONG VOICE

The IK communicates clearly all topics, positions and interests which are of importance to the sector. The IK is the point of contact when reliable market data and facts are needed. It is the voice of the industry, for example, when it comes to raw material supplies, electricity costs, marine pollution and recycling. And it provides a platform for continuous dialogue between its members.

